

ENGLISH VERSION

press release

randstad digital and GULP join forces in Switzerland.

ZURICH, Switzerland, July 1st, 2024 - Randstad Digital expands its value proposition and footprint in the Swiss market. With the integration of GULP Switzerland, clients gain access to the full range of IT talent solutions across all skills and domains, in addition to Randstad Digital's portfolio of global technology solutions.

GULP Switzerland, until now an independent unit within the Randstad Group, is now part of Randstad Digital Switzerland and will operate under this brand. GULP has been present in the Swiss market since 2008 and established itself as a leading provider of information technology talent services, focusing on interim and freelance experts. The team of 18 consultants in Zurich will continue to serve their clients under the new name.

With the "Global Talent Centers" our clients now have access to a global pool of experts across all domains and technologies, with hundreds of new entries and updates every month.

dual priority: talent-first and digital-first

"At Randstad Digital Switzerland, we combine talent-first and digital-first, both crucial capabilities for our clients who move into the next stages of digitization and AI-adoption." said Kaspar Ludi, Managing Director of Randstad Digital Switzerland. "Thanks to the experience and special knowledge of GULP Switzerland we are now even more attractive to the best talent and can make their expertise available to our clients faster and more targeted.

about randstad digital

Randstad Digital is a trusted digital enablement partner that facilitates accelerated transformation for businesses by providing global talent, capacity, and solutions across specialized domains. Our digital talent solutions allow you to seamlessly scale your team while connecting you with skilled professionals around the world who align with your chosen technologies. Our focus lies in managed programs, and we empower businesses to move at speed and achieve goals efficiently. We support four service lines, including customer experience, cloud & infrastructure, data & analytics, and digital & product engineering in addition to three engagement models, including talent services, global delivery centers, and managed solutions. For more information, see www.randstaddigital.com.



Randstad is a global talent leader with a vision to be the world's most equitable and specialized talent company. As a partner for talent and through our four specializations - Operational, Professional, Digital and Enterprise - we provide clients with the high-quality, diverse and agile workforces they need to succeed in a talent scarce world. We help people secure meaningful roles, develop relevant skills and find purpose and belonging in their workplace. Through the value we create, we are committed to a better and more sustainable future for all. For more information, see www.randstad.com.

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